# CARPE DATUM

# Fed Data Prospector

March 25, 2019



Welcome to the eighteenth issue of Carpe Datum's Newsletter, **The Fed Data Prospector**. In the news this week, we see that GSA has chosen to take a different direction on its System for Award Management (SAM), and move away from Dun & Bradstreet as the entity identification provider for federal contractors and grantees. In addition, the government continues to ramp up its artificial intelligence focus with the launch of the ALgov portal, providing a wealth of information on current data-driven initiatives like artificial intelligence and machine learning. From an opportunity perspective, there are three new data-centric solicitations this week, focused on market research and trade data, legislative tracking data, and media monitoring.

In addition to these full-and-open opportunities, there were fifteen sole-source awards announced last week for data services. They sought capabilities around financial market and investment data, legislative/policy making insight, maritime tracking data, and credit and risk information on both individuals and companies. If you were one of the eight companies making a sale last week (yes, some companies had multiple sole-source wins), congratulations. If not, and you license information that touches these areas, ask us for help engaging with these agencies. Generally, protesting a sole-source award is ineffective; but taking time now to show these buyers your capabilities can make their next solicitation a competitive one. It's playing the long-game, but if you weren't willing to do that, you probably wouldn't be serving the federal market.

Happy Fed Data Opportunity Hunting!

The Carpe Datum Team

## Opportunities & Solicitations



#### Industry Sector Market Research Reports - Online

The USITC has a requirement for the procurement of a webbased subscription to access industry reports which will support the Commission's work with statutory investigations, technical assistance, and research activities... VIEW THE SOLICITATION

## Transportation Policy News and Legislative Tracking Subscription

VIEW THE SOLICITATION

The NTSB has a requirement for a news and legislative tracking service from an authoritative news source on federal

and state legislative/regulatory developments and activities, to include those that affect the transportation industry...

#### Media Monitoring Service

The Millennium Challenge Corporation (MCC) requires a contractor to provide media monitoring services, and a news clips service to ensure that MCC staff can quickly access critical and current news and media involving MCC, MCC's partner countries, key stakeholders and Congress...

**VIEW THE SOLICITATION** 



### Agency News

#### GSA Changes Direction on Contractor Identification

For now, it appears that Dun & Bradstreet's decades-long run as the company whose service federal agencies uses to identify and track contractors may be over. Ernst & Young has won a five-year, \$41.8 million contract to wrestle the work away from D&B, GSA said Monday...

READ THE ARTICLE

#### DHS Challenges AI Developers to Combat Opioid Crisis

The cross-agency effort, called the Opioid Detection Challenge, is looking for "novel, automated, nonintrusive, user-friendly and well-developed plans for tools and technologies that have the potential to quickly and accurately detect opioids in parcels, without disrupting the flow of mail," with \$1.55 million in prize money available...

READ THE ARTICLE

#### How Spatial Analysis is Changing Our Cities

At the heart of spatial analysis is data. Lots and lots of it. Platforms such as ESRI, CACI and Alteryx offer libraries of proprietary and open source data from Experian, Dun & Bradstreet, the Ordnance Survey, census data, satellite imagery, Met Office weather data and hundreds more to be woven in with the client's own information...

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#### White House Launches AI.gov

The site features AI-focused policy initiatives and accomplishments across the federal government and also brings together governmentwide resources such as fact sheets, strategic documents, agency programs and more...

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#### Inside GAO's Plan to Make Congress More Tech-Savvy

The new Science and Technology Assessment and Analytics group aims to prep lawmakers for big decisions on artificial intelligence, privacy and 5G...

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## Industry Highlights



#### How to Unleash the Power of Data Analytics

The federal government is awash in data, and to make sense of all of that data and derive value from it, agencies need analytics tools. Analytics platforms can help agencies gather, analyze and leverage valuable data that can drive improvements and efficiencies in their operations and missions...

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#### Giant Oak's Gary Shiffman Testifies About How AI Can Combat Financial Crime

To fix this, Shiffman recommends government and industry harness machine learning, AI and the application of behavioral science to data analytics...

READ THE ARTICLE

#### Tamr Receives 2019 Crossing the Valley of Death Performer Award from Department of Homeland Security

The award is given to companies that develop and successfully transition technology solutions for the Department of Homeland Security to address some of the toughest threats facing national security. Tamr received the award based on the ability of its data unification software, Unify, to improve the U.S. Customs and Border Protection's (CBP) Global Traveler Assessment System (GTAS) for screening foreign travelers...

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# Descartes expands denied party screening solutions by integrating Kharon's sanctions ownership ...

Now, with broadened solution capabilities, companies can enhance screening of entities owned by individuals or companies whose property and interest in property are blocked...

READ THE ARTICLE



### **GAO** Report

Student and Exchange Visitor Program: DHS Can Take Additional Steps to Manage Fraud Risks Related to School Recertification and Program Oversight

**READ THE REPORT** 

U.S. Immigration and Customs Enforcement (ICE) has identified several fraud risks to the Student and Exchange Visitor Program (SEVP). These fraud risks may occur as schools apply to become SEVP-certified, accept foreign students, and apply for recertification every 2 years...

## Industry Events



## AI World Government: Accelerating Innovation in the Public Sector

READ THE ARTICLE

Taking place on June 24th - 26th, AI World Government provides a comprehensive three-day forum to educate and inform public sector agencies on the strategic and tactical benefits of deploying AI and cognitive technologies...

#### Data Analytics for Clinical and Business Intelligence

READ THE ARTICLE

The digitization and collection of vast amounts of data has fundamentally changed healthcare missions by offering new insights and better decision making across health business and care delivery enterprises. Our speakers from DHA, VA, and CMS will offer insights and perspectives on emerging uses for data analytics in federal health...

