

Welcome to the fifth issue of **Carpe Datum's** Newsletter, **The Fed Data Prospector**. We're delivering this week's issue with a "mid-week" rhythm, which is what we envision doing through the Holiday Season. After January 1<sup>st</sup>, we will look to take on the more regular, twice-a-week delivery schedule. Eventually, once the data curation process is more fully automated and our machine learning engine is fully dialed in, we will move to our desired state of a daily newsletter.

### Highlights from this issue:

There were fewer pure-play data opportunities this editorial session, but the deals highlighted come to us from the FDA and the VA, both organizations considered to be "heavy data users" by **Carpe Datum**. In each case, the solicitations' analytical requirements are likely improved by access to supporting data – in the case of the FDA on website owners, domains, and affiliate businesses; and for the VA on healthcare providers past claim activity. In each case, there may be an opportunity for teaming, or to engage with the government directly and discuss the role third-party data can play in addressing their analytical challenges.

Best,

The **Carpe Datum** Team

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## Industry Headlines

The FBI uses enterprise data tech to fight crime. Does it need its own?

The Federal Bureau of Investigation is tapping Silicon Valley for help eradicating crime. Like enterprises, the FBI is realizing how data analytics can speed it to crucial insights. It is taking some cues from enterprise analytics teams and also struggling to fit made-for-business software to its own mission...

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Open Edge: Collaboration, Openness, Standards:

In less than two years' time, every person on Earth will be generating 1.5GB of data every day just on their connected devices from mobile phones to smartwatches, smart home appliances, and more. The global IoT market is expected to exceed \$1.7tr by 2019, more than tripling its size from the \$486B seen in 2013, according to CB Insights...

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Novetta, AWS Launch Two Cyber Platforms at 2018 re: Invent:

During the 2018 Amazon Web Services re:Invent event, held Nov. 25th through Nov. 30th, Novetta participated in two cyber platform launches. The McLean, Va.- based analytics technology company assisted in the launch of the *AWS Snowball Edge* with a Graphic

Processing Unit (GPU). Novetta was also a featured partner in the launch of the *AWS Marketplace for Machine Learning* on Nov. 28th...

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Documents show Facebook used user data as competitive weapon:

Internal Facebook documents released by a U.K. parliamentary committee offer the clearest evidence yet that the social network has used its enormous trove of user data as a competitive weapon, often in ways designed to keep its users in the dark.



The parliament's media committee accused Facebook on Wednesday of cutting special deals with some app developers to give them more access to data, while icing out others that it viewed as potential rivals. In other documents, company executives discussed ways to obfuscate how the company was collecting and exploiting user data...

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DiscoverOrg Expands B2B Database:

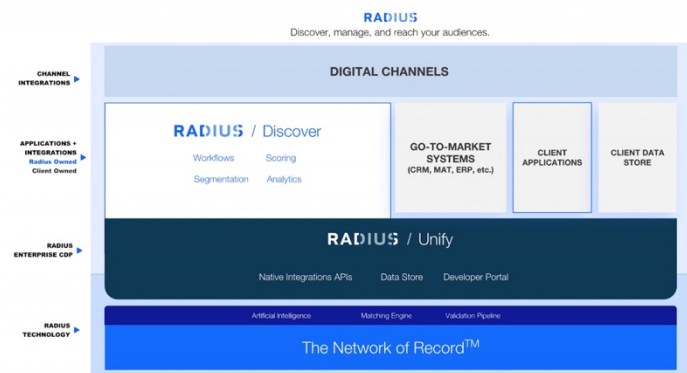
DiscoverOrg today relaunched its B2B intelligence platform with a 400 percent increase in contact coverage and 200 percent increase in account coverage. DiscoverOrg now profiles more than 20 million contacts and 500,000 companies across the globe—all cleansed, processed and maintained using the company's proprietary human-in-the-loop automation technology...

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## Radius Aims To Offer Single B2B Data Source With Unify Platform:

Radius Unify's enterprise B2B customer data platform is designed to allow B2B marketers to access a single data source, so they can streamline their pipeline, transform their data strategy and improve customer experiences...



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## House committee says Equifax data breach was 'entirely preventable':

Congress clearly didn't buy Equifax's attempt to pin its massive data breach on one lone technician. The House Oversight and Government Reform Committee has released a staff report declaring that the breach was "entirely preventable" and the result of widespread, systemic flaws in Equifax's security policies. The company didn't have "clear lines of authority" in its IT structure that would have properly enacted policies, for one thing. It also had "complex and outdated" systems that didn't keep pace with its growth, wasn't prepared to help victims and made basic security missteps. Equifax let more than 300 security certificates expire, for example, making it difficult to spot intrusions...

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# EQUIFAX

BSI Announce the Inaugral BSI International Cyber Resilience Exchange to Take Place in March 2019:

BSI's global centre of excellence for Cybersecurity and Information Resilience has announced the inaugural BSI International Cyber Resilience Exchange. The Exchange brings together leading international cyber intelligence experts, providing a platform for senior business leaders to learn how to protect and secure their organizations' information, finances and reputation in today's ever-changing cyber landscape. The event takes place on 26 March 2019 at The Convention Centre Dublin, Ireland.

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S&P Global: Names Martina Cheung President of S&P Global Market Intelligence; Announces Resignation of Mike Chinn:

S&P Global (NYSE: SPGI) announced today that effective January 2, 2019, Martina Cheung, currently Executive Managing Director, Head of Risk Services will be named President of S&P Global Market Intelligence. Nick Cafferillo will assume an expanded role as Chief Data & Technology Officer leading software engineering, data operations and innovation. Mike Chinn, President S&P Global Market Intelligence and Executive Vice President, Data & Technology, has informed S&P Global of his decision to leave the Company in March 2019.

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**S&P Global**



of every aspect of cybersecurity,” states Arnie Bellini, CEO of ConnectWise, in an announcement...

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Tibco’s Orchestra acquisition will mean ‘faster IT integration’:

Tibco’s acquisition of Orchestra Networks will provide large businesses with a one-stop shop for integrating multiple IT systems and performing sophisticated data analytics, the companies have said. Palo Alto-based Tibco, announced its acquisition of Paris-based Orchestra Networks on 4 December. The terms of the deal have not been disclosed...

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Experian Agrees to Acquire Compuscan:

Experian, the global information services company, is pleased to announce that it has agreed to acquire Compuscan (CSH Group (Pty) Limited), one of the leading credit bureau and information services businesses in Africa... Founded in 1994, Compuscan is one of the leading providers of credit information and decision analytics in South Africa, with operations across seven key geographies in Sub-Saharan Africa. Compuscan also provides marketing services and has recently launched a free credit report service for consumers...

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## Opportunities

Request for Information Fraud, Waste, and Abuse Detection Software:

This RFI is issued for information and planning purposes only, do not submit a proposal. There is no obligation for the Government to acquire any products or services described in this RFI. No funds have been authorized, appropriated, or received for this effort. The information provided may be used by the Department of Veterans Affairs (VA) in developing its acquisition strategy and Performance Work Statement (PWS). Interested parties are responsible for adequately marking proprietary, restricted or competition sensitive information contained in their response...

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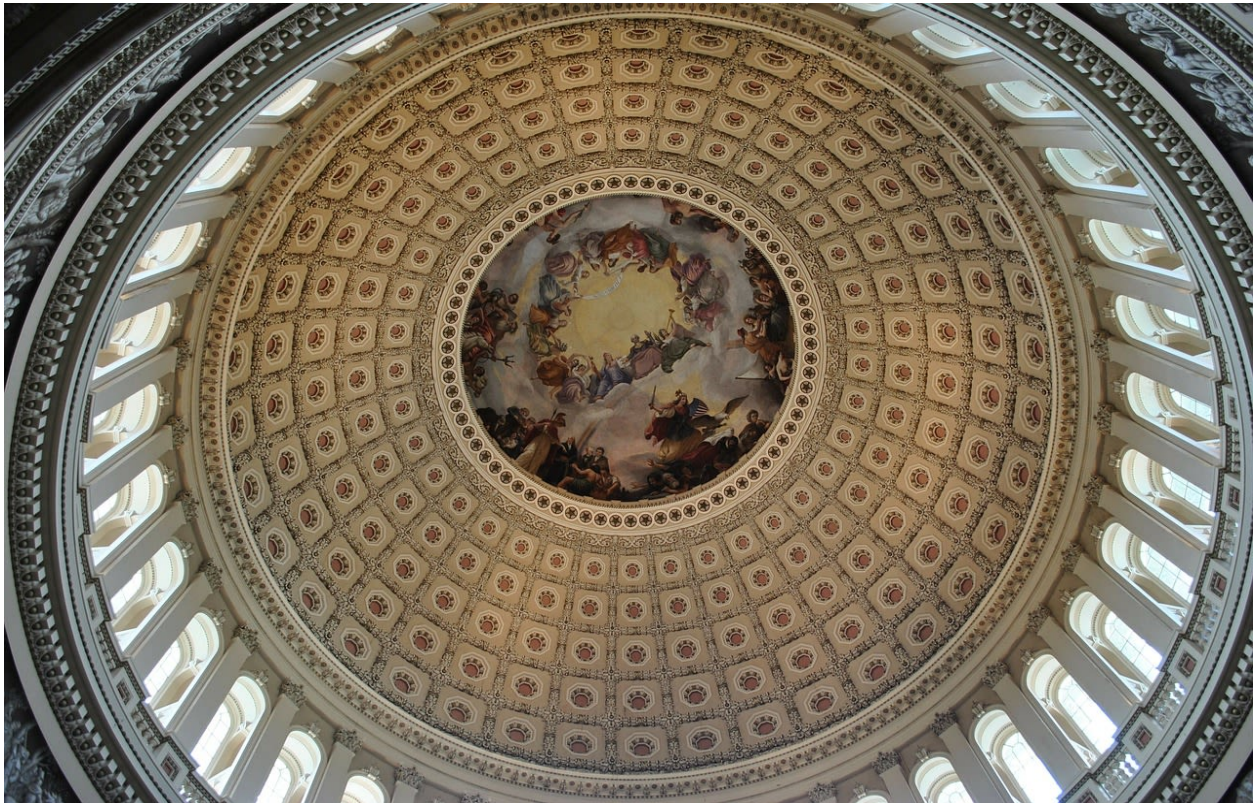
### FDA OCI Internet Monitoring Services:

This is a combined synopsis/solicitation for commercial services prepared in accordance with the format in FAR 12.6 as supplemented with FAR 13 and additional information included in this notice. The incorporated provisions and clauses are those in effect through Federal Acquisition Circular (FAC) 2005-101...

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*“Our greatest weakness lies in  
giving up. The most certain way to  
succeed is always to try just one  
more time.”*

*-Thomas Edison*