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Welcome to the first, official edition of **Carpe Datum**'s Newsletter, **The Fed Data Prospector**. We hope to provide you with numerous informative headlines, industry-changing mergers & acquisitions, lucrative new business opportunities and game-changing contract awards, which offer creative paths to federal dollars

without many of the headaches...and much, much more in the wild and crazy world of federal data analytics.

Carpe Datum means to "seize the data" and our corporate motto tells you why – "to grow new business revenue for our members" (who are also known as our clients). Collectively, our team offers over 75 years of invaluable contacts and know-how in the federal arena. This includes extensive time in and around the licensing of commercial content to power federal information systems, as well as to support the incredibly hot space around Big Data and Analytics; likewise, our team has lead both technical and management consulting projects for federal agencies deploying new financial management systems or helping both the feds and their private sector partners by tracking and analyzing the federal procurement process (both inputs (FedBizOpps) and outputs (FPDS-NG). Lastly, our team has not only carried a bag (direct sales role), but also led large teams of Business Developers cultivating large and complex capture projects in the U.S., as well as around the world.

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Industry Headlines



CoreLogic Expands Flood, Hail and Lightning Solutions Into Canadian Market:

CoreLogic has announced the availability of its Flood Risk Score and Weather Verification Services for hail in Canada. The CoreLogic Flood Risk Score is a rating system that helps insurers assess properties for potential flooding risk from riverine, flash and coastal flood events. As a result, insurers can streamline the underwriting process, mitigate loss and provide appropriate premiums and deductibles based on a holistic assessment of risk. The CoreLogic Weather Verification Service for hail verifies the presence of hail at insured locations, allowing insurers to improve client satisfaction and build loyalty by settling claims more efficiently...

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IBM's Plan To Hire 2,000 Veterans By 2020:

IBM has been looking to hire 2,000 veterans by 2020 and the company is already 60% of the way there. This program is about the special good skills and capabilities that veterans would bring to IBM. To learn more about this program, I connected with IBM to learn more about how veterans successfully transfer their skills from the military to serving cybersecurity roles in the technology sector...





LexisNexis® Risk Solutions wins Chartis RiskTech100® 2019 award for Financial Crime—Data:

Technology, data and analytics firm, LexisNexis® Risk Solutions, which is a part of RELX Group, was recognized as the category leader for Financial Crime (data) in Chartis Research's RiskTech100® study of the leading global risk technology providers. LexisNexis Risk Solutions jumped 11 spots in the ranking this year to number 16. Chartis is the leading provider of global in-depth research and actionable advice on risk technology. The award was conveyed at a black-tie event in New York City last night...

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CoreLogic Launches New Valuation Solution To Help Lenders Reach More Consumers:

CoreLogic® (NYSE: CLGX), a leading global property information, analytics and data-enabled solutions provider, announced today the introduction of its Total Home Value for Consumers automated valuation model (AVM) solution. This is the latest addition to the CoreLogic Total Home Value AVM suite - AVMs that incorporate new technologies to help deliver more accurate values and are designed to specific business needs...





Acquisitions and Partnerships

SAP to buy Qualtrics for \$8 billion:

SAP on Sunday night announced that it will purchase Qualtrics, a U.S.-based maker of



survey software that had been expected to go public this week, for \$8 billion in cash.. This would be the largest-ever purchase of a VC-backed enterprise software company, and the third-largest sale of any SaaS company (behind Oracle buying Netsuite for \$9.3 billion, and SAP buying Concur for \$8.3 billion)...

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Oracle Acquires DataFox:

Oracle recently acquired DataFox, providing them with access to 2.8 million company profiles, including funding and M&A data. DataFox "gives customers real-time insight to know when a business exhibits noteworthy behaviors..."







Industry Leaders in Automotive Forecasting and Business Intelligence Form Alliance:

Wards Intelligence and LMC Automotive today announced an alliance to join their business intelligence and global automotive forecasting capabilities to better serve the automotive market. The alliance leverages the strengths of both brands by uniting Wards Intelligence's comprehensive automotive business insights, analysis and consulting with LMC's independent, unbiased global automotive forecasts of vehicle sales, production, powertrain and electrification...

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Leadspace Launches "Leadspace for Salesforce", Making Leading B2B Customer Data Platform Available Natively in Salesforce:

Leadspace today announced the launch of Leadspace for Salesforce, a new product to help businesses find and convert their ideal customers. Leadspace for Salesforce is a key component of Leadspace's B2B Customer Data Platform (CDP). Leadspace's CDP unifies and optimizes Sales and Marketing data to enable highly accurate, personalized messaging and offerings at the right time, across all Sales and Marketing channels...







Thomson Reuters Announces Partnership with Inflo for Data Analytics:

Thomson Reuters has formed a strategic partnership with Inflo to expand the data ingestion and analytics capabilities of the market leading Thomson Reuters Enterprise Cloud Audit Suite. Together, Thomson Reuters and Inflo will provide auditors with progressive, next-generation technology that drives immediate efficiencies and prepares firms for the future of audit...

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Novetta acquires Berico Technologies:

McLean, VA-based Novetta announced on November 12 the acquisition of Berico Technologies, based in Reston, VA. Novetta's acquisition of Berico is rooted in the alignment of mission, capabilities, and customers, the company said.







Opportunities

USPTO's Challenge to Improve Patent Search With Artificial Intelligence:

The purpose of this RFI is to conduct market

research and seek expertise in Artificial Intelligence (AI) capabilities as they specifically relate to "search" during patent application prosecution and to assess vendor/organization capabilities and interest. As the world's body of knowledge increases and tools expand to access information, the ability of individuals to review and filter this content is increasingly challenging. The USPTO is interested in the use of advanced technology to supplement and improve USPTO search capabilities with differentiating solutions that utilize technological advances...

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Business Intelligence Service:

This is a non-personal services effort to provide support services for the Business Intelligence Services (BIS) effort. The Contractor will support SAF/AQXE by providing business intelligence services, and appropriate documentation to support the transition to an IT service under a Government chosen hosting environment...

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Open Source Intelligence Services

The purpose of this RFI is to accomplish market research pursuant to Federal Acquisition Regulation (FAR) Part 10, and to identify sources capable of performing the services described herein. This notice is issued solely for information and planning purposes and does not constitute a Request for Proposal (RFP) or a commitment on the part of the Government to conduct a solicitation for the below-listed services in the future...

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Corelogic or Equal Products

This solicitation serves as a combined synopsis/solicitation.

The aforementioned requirements will be provided by CoreLogic or equal provider including the following products but the government will retain the right to add additional data sets to the resulting contract as they come to market and the basis for a requirement is established:

- 1. Residential Loan Level Mortgage Data or Equal
- 2. Home Price Index (HPI) Data or Equal
- 3. Housing Market (HM) Data or Equal
- 4. Loan and Portfolio Valuation Modeling or Equal

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"Seize the Data"

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